

## IMPROVING EVALUATION PRACTICE USING NEW TECHNOLOGIES

S. I. Donaldson<sup>1</sup>, T. Azzam<sup>1</sup>

<sup>1</sup>Claremont Graduate University, USA

Full day	Intermediate/advanced
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This workshop will focus on how to improve your evaluation practice by using a range of new technological tools.

Specifically, we will explore the application of free or inexpensive software to engage clients and a range of stakeholders, collect research and evaluation data, formulate and prioritize evaluation questions, express and assess logic models and theories of change, track program implementation, provide continuous improvement feedback, determine program outcomes/impact, and to present and communicate about evaluation data and findings.

Participants will learn how to access tools such as Geographical Information Systems (GIS), data collection software, and interactive conceptual framing software to improve the quality of their applied research and evaluation projects. Participants will be provided with information sheets on each technological tool along with details about attaining free trials.

The workshop will be of most benefit to participants with practical experience in conducting evaluations.

### BIO

Stewart I. Donaldson is Professor and Chair of Psychology, Director of the Institute of Organizational and Program Evaluation Research, and Dean of the School of Behavioral and Organizational Sciences at Claremont Graduate University. Dr. Donaldson continues to develop and lead one of the most extensive and rigorous graduate programs specializing in evaluation. He has taught numerous university courses, professional development workshops, and has mentored and coached more than 100 graduate students and evaluation professionals during the past two decades. Dr. Donaldson has also provided evaluation services to more than 100 different organizations and secured more than 30 extramural research and evaluation grants and contracts. His current grants are focused on improving evaluation practice in developing countries. He is on the Board of the American Evaluation Association, is a fellow of the Western Psychological Association, and is on the Editorial Boards of the *American Journal of Evaluation*, *New Directions for Evaluation*, *Evaluation and Program Planning*, *Journal of Multidisciplinary Evaluation*, and the SAGE Research Methods Online. Dr. Donaldson has authored or co-authored more than 200 evaluation reports, scientific journal articles, and chapters, and his recent books and volumes with colleagues include ***Emerging Practices in Development Evaluation*** (Information Age, forthcoming); ***Advancing Validity in Outcome Evaluation: Theory and Practice*** (Jossey-Bass, 2011); ***Social Psychology and Evaluation*** (Guilford, 2011); ***Applied Positive Psychology: Improving Everyday Life, Health, Schools, Work, and Society*** (Routledge Academic, 2011); ***What Counts as Credible Evidence in Applied Research and Evaluation Practice?*** (Sage, 2008); ***Program Theory-Driven Evaluation Science: Strategies and Applications*** (Routledge, 2007); ***Applied Psychology: New***

***Frontiers and Rewarding Careers*** (Erlbaum, 2006); and ***Evaluating Social Programs and Problems: Visions for the New Millennium*** (Routledge Academic, 2003). Dr. Donaldson has been honored with Early Career Achievement Awards from the American Evaluation Association and Western Psychological Association.