

EFFECTIVE USE OF WORKSHOPS AND INTERVIEWS TO DEVELOP A PROGRAM THEORY

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¹*Performance Improvement, Sydney, Australia*

Half day	Intermediate level
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Increasingly program evaluations are being driven by program theories but program theories can be unhelpful or even destructive for evaluation. The processes used to conceptualise and portray these theories can significantly influence the quality and usefulness of the program theory and in turn influence whether it gives rise to useful evaluation questions.

The purpose of this workshop is to assist participants to improve the processes used to develop a program theory and to ensure that the resulting program theory reflects the perspectives of different stakeholders.

The particular focus of the workshop will be to develop:

- an understanding of a range of process options and sources of information for developing a program theory
- an understanding of how workshops and interviews can be used in conjunction with other sources of information to develop a program theory
- skills in using particular workshop and interview techniques to develop a program theory.

The workshop will assume knowledge of basic concepts of program theory and logic models.

BIO

Sue Funnell has played a pivotal role in introducing program theory in Australia since the 1980's and has extensive experience in delivering training related to program theory. She has used workshop and interviewing techniques with many organisations and programs to assist them to understand and portray their program theories. With Patricia Rogers, she has recently co-authored "*Purposeful Program Theory: Effective Use of Theories of Change and Logic Models*". Sue's work has been recognized by the Australasian Evaluation Society with its ET&S award for Outstanding Contributions to Evaluation and she is a Fellow of the Australasian Evaluation Society.