

LEARN CONVERSATIONAL STATISTICS: MAKING EVALUATION MORE INFLUENTIAL BY LEARNING HOW TO REASON, THINK AND SPEAK THE LANGUAGE OF STATISTICS

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Full day	All levels
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Have you ever produced some wonderful statistics from your evaluations and then struggled to write a clear and understandable narrative of what the statistics are showing? Many evaluators experience this situation. This workshop could be the answer to this dilemma.

Statistics is an important and influential component of evaluations and yet, as evaluators we often encounter difficulties in conversing in statistics with both statisticians and clients. Those who commission evaluations may also encounter difficulties in interpreting statistics or explaining statistical findings to other stakeholders.

The focus of this workshop is on improving statistical literacy, reasoning and thinking and using basic common sense. This is a practical workshop designed to demystify (and take the yawn factor out of) statistics. It is designed for those people who are interested in speaking the language of statistics, want a better understanding and more control of their data and be empowered to communicate confidently and influentially with statisticians, clients and other key stakeholders.

BIO

Dr Samantha Abbato is an evaluation consultant with more than twenty years experience in evaluation, research and adult education. Sam has a degree in mathematics, a Masters degree in biostatistics/epidemiology and a PhD in epidemiology (University of California at Berkeley). Sam also has extensive grounding in qualitative methods and has employed qualitative, quantitative and mixed methods to research and evaluation for commonwealth, state and local government and the not-for-profit sector. Jo Durham is an experienced evaluator with a strong qualitative background who has successfully journeyed through the world of statistics and has a thorough understanding the constraints and difficulties in learning this foreign language.